

# PERFORMANCE ANNOUNCEMENT 1H/2025





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# H1/2025 PERFORMANCE



# OCB delivers strong growth and advances digital & green transformation in H1/2025



#### **Scale Growth**

Total Assets: 309tn (+10.0% YTD)

- M1 Credit: 195tn (+8.1% YTD)
- Green financing: (+12.1% YTD
- M1 Mobilization: 217tn (+12.7% YTD)
- %CASA: 15.7% (from 14.9% in Q4/2024)
- TOI: 4,915bn (+7.8% YoY)
- NII: 4,343bn (+11.7% YoY)
- NFI: 427bn (+58.5% YoY)
- *PBT:* 1,892bn (-10.4% YoY)



### **Strategic Transformation Progress**

- Customer experience enhancement
- 89% customer onboarding via online channel
- 96.2% transaction via digital channel
- Open banking transaction value/ month: +185% YoY
- Green financing ratio: 11.4% of total loans



### **Risk Management**

- NPL (SBV): 2.6% (compliant)
- CAR: 12.7% (vs ≥8.0% requirement)
- **LDR (SBV)**: 71.4% (vs ≤85% requirement)
- ST-funding for MLT lending: 25.5% (vs ≤30% requirement)



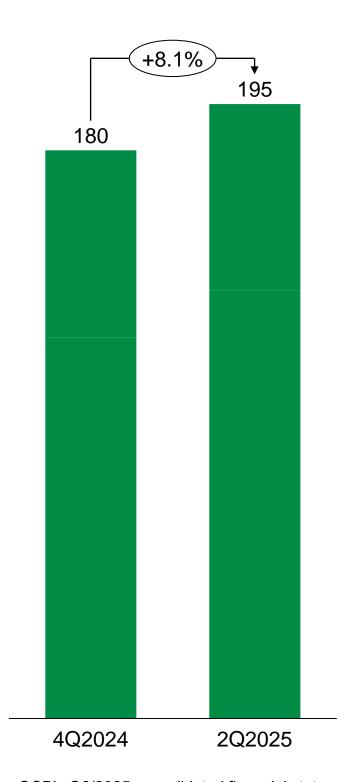
#### **Awards**

- "Top 500 Largest Enterprises in Southeast Asia" by Fortune.
- "Best Sustainable Bank" by FinanceAsia.

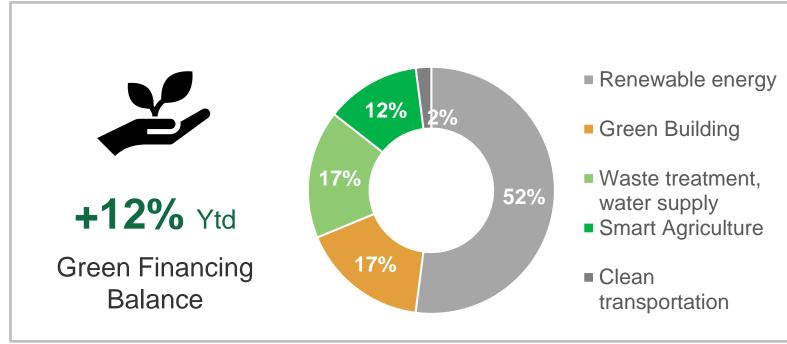


## Credit prioritizes high-yield & targeted segments

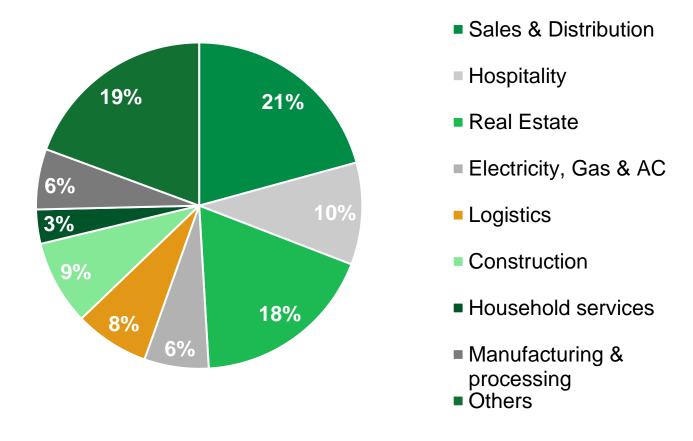
Total M1 Credit VND trillion, %







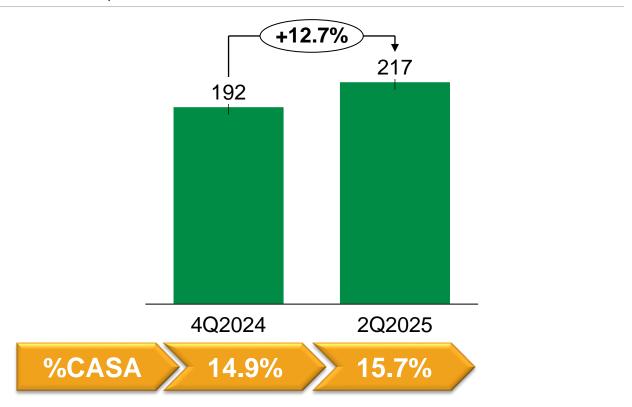
#### Diversified borrower profiles



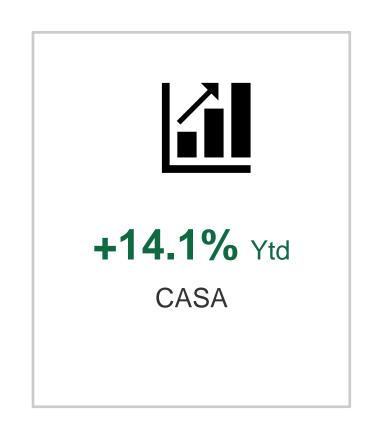


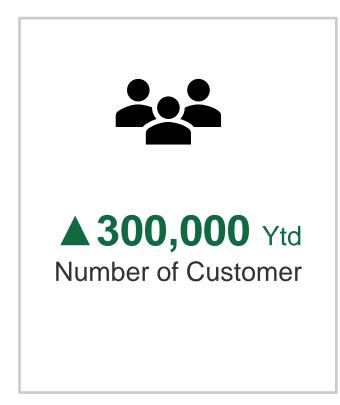
## Well-diversified funding structure; CASA improvement

# Total M1 mobilization VND trillion, %

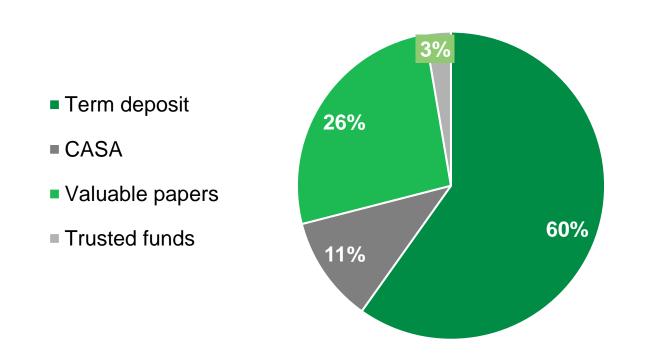


+29.7% Ytd
Valuable Papers

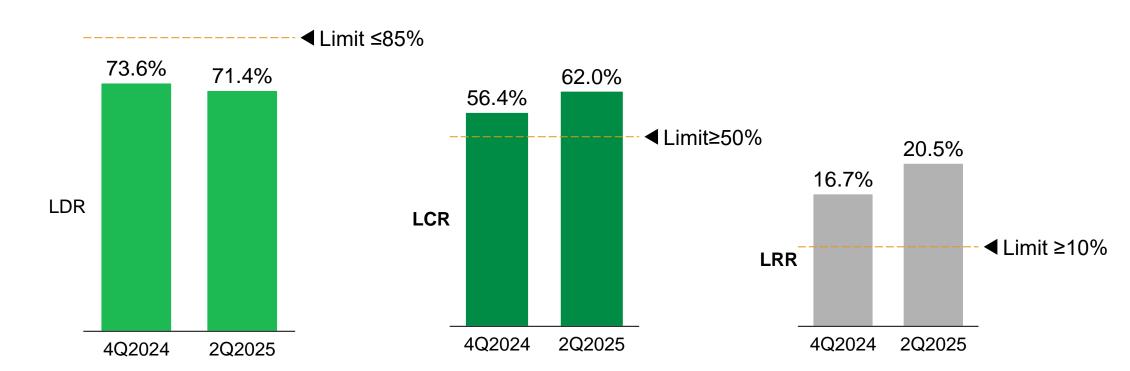




M1 mobilization by element H1/2025



#### Ample liquidity, supported by sufficient liquid assets



# Strong core earnings (NII, NFI) fuels TOI growth in H1/2025

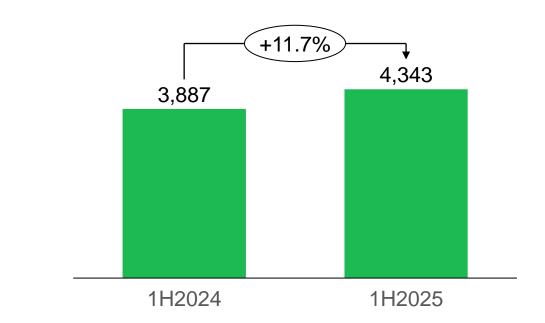
TOI

VND billion, %



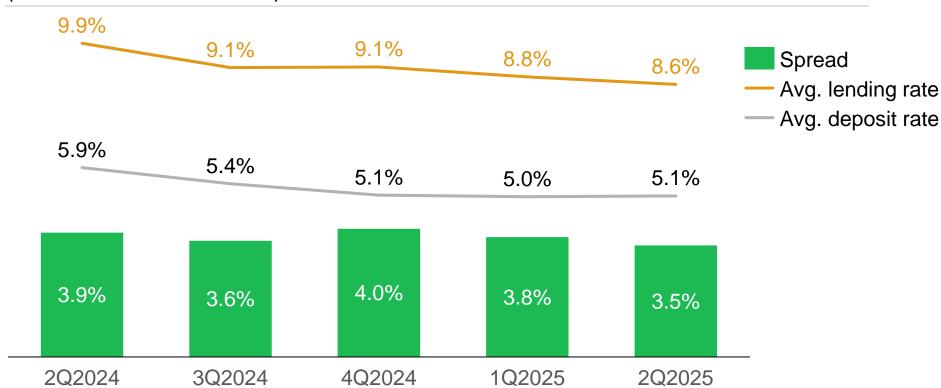
#### NII

VND billion, %



#### M1 Lending rate and M1 Deposit rate

(Last Twelve Month, %)

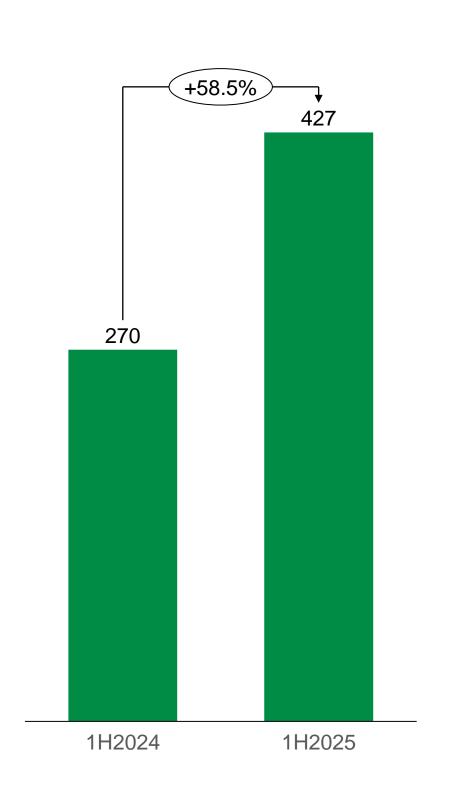


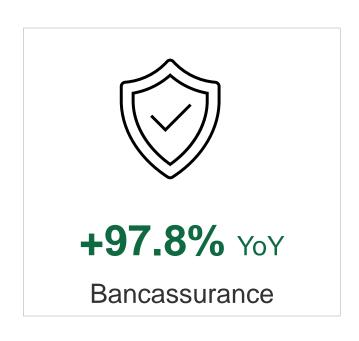


# Robust NFI growth of 59% YoY, supported by diversified fee-based revenue

NFI

VND billion, %



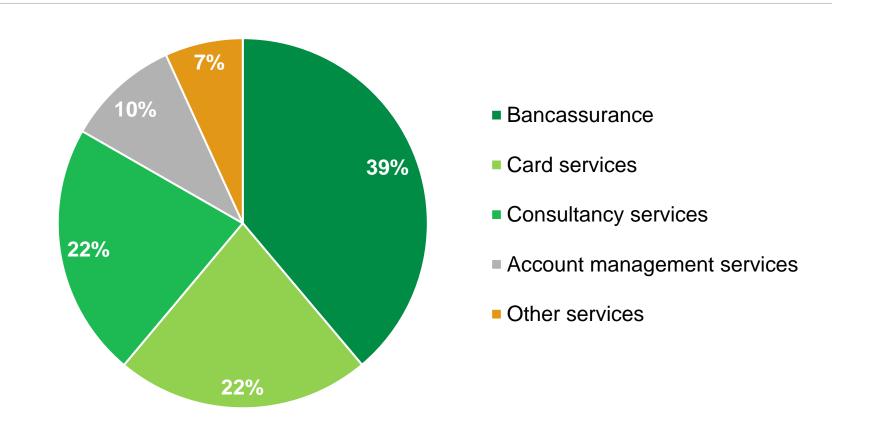






**NFI** Breakdown

%





# Strong bad debt recovery

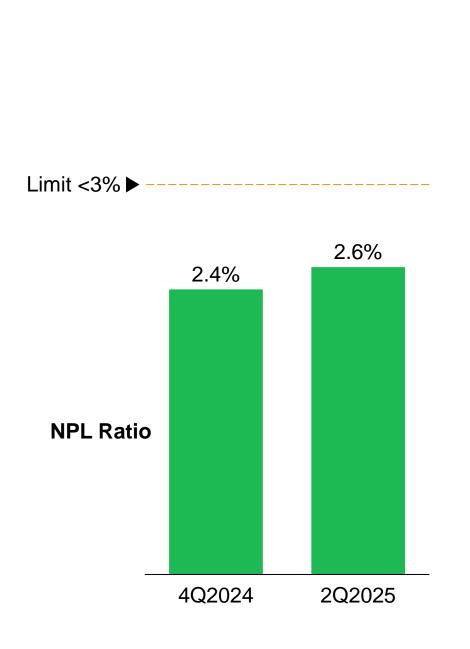
**NPL** ratio

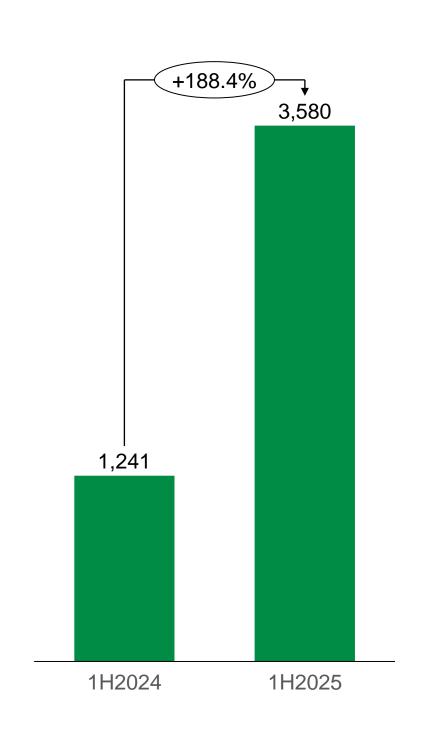
%

**Debt collection amount** 

VND billion, %

#### The codification of Resolution 42 into law





Legalization of asset seizure rights

Involvement of local authorities into seizing process

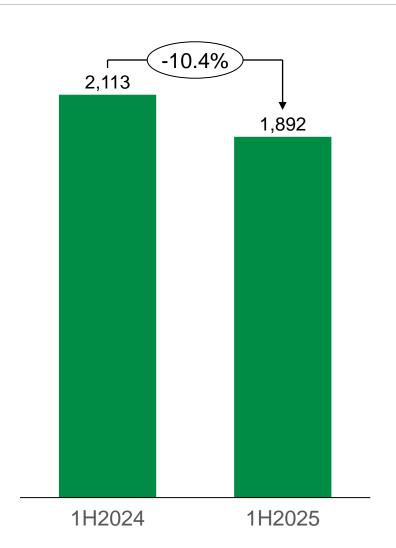
Broader scope

Effectively from Oct 2025

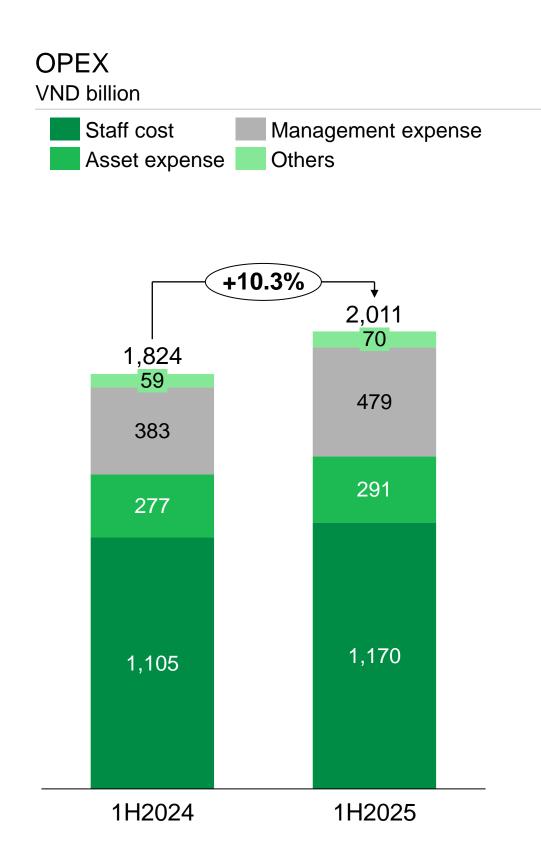


# Strategic investments in talent and technology impact PBT but strengthen future competitiveness





PBT declined slightly by 10.4% to VND 1,892 billion, reflecting the bank continued strategic investments in digital transformation and human resources, as well as higher credit provisioning.





New Branches/Sub-Branches in Q4/2024



50%

#### for technology investment

- Enhancing safety and security;
- Technology systems to support business growth, and optimizing operations.
- Strategic transformation Consulting



# Digital capabilities enhancement for excellent customer experience and efficiency



89%

Customer onboarding via online channel



96.2%

Transaction via digital channel in H1/2025



**▲ 97% YoY** 

In digital transaction volume

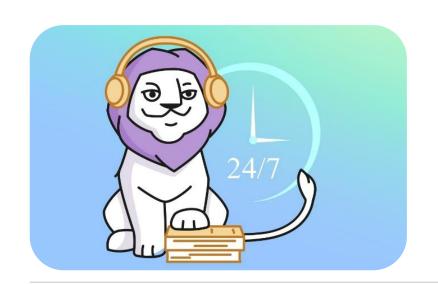
▲ 107% YoY

in digital transaction value



▲ 98% YoY

**Deposit:** CASA, PigG, Flexible Saving



▲ 148% YoY

Credit Limit Granted to customers



**▲ 57.9% YoY** 

Open banking transaction volume/ month

▲ 184.8% YoY

Open banking transaction value/ month



**OCB Smart Merchant** 

Tailored Solutions For Various Segments



# GUIDANCE & STRATEGY



# **FY2025 GUIDANCE**

Metrics VND billion,%	2024A	<b>2025F</b>	Comments
Total assets	280,712	316,779 (+13%)	<ul> <li>Delivering healthy scale growth, focusing on high-yield assets.</li> </ul>
Total M1 Credit*	180,443	208,472 (+16%)	<ul> <li>Above industry's average; focusing on Retail banking and SME banking.</li> </ul>
Total M1 Deposit	192,413	218,842 (+14%)	Optimizing funding structure to support NIM.
NPL ratio (SBV)	2.38%	<3%	<ul> <li>To be in compliance with regulations (&lt;3%).</li> </ul>
PBT	4,066	5,338 (+33%)	<ul> <li>Healthy TOI growth thanks to robust credit expansion, improving NFI, FX trading, and bad debt recovery.</li> <li>Efficiency cost management and risk management.</li> </ul>

<sup>(\*)</sup> The credit growth is subjected to the SBV's quota

### **H2/2025 ACTION PLAN**

#### **OCB**

- Focus on resolving overdue debts, revised scoring model to prevent new NPLs
- Strengthen fee-based activities, focusing on Guarantees, Advisory Services, Account Management, FX and Banca.

#### **RETAIL**

- Adjusting real estate and manufacturing products
- Develop product/payment solution bundles

# CORPORATE

- Actively implement Open API solutions and account management services to drive sustainable CASA growth and contribute to the expansion of deposit volume.
- Launch FX derivatives for CIB and SME customers
- Implement the SME credit program

#### **Vision**

### **Top 5 Private Joint Stock Commercial Banks (\*)**

#### **Mission**

Supporting the realization of the dreams and ambitions of consumers, entrepreneurs, and businesses in Vietnam, helping them achieve growth and aspirations as their expectations

#### **Core value**

Effort Creativity

Responsibility

Customercentric Collaboration for mutual development

#### **Key Initiatives**

Retail banking

SMEs banking

Transaction banking

#### **Foundation**

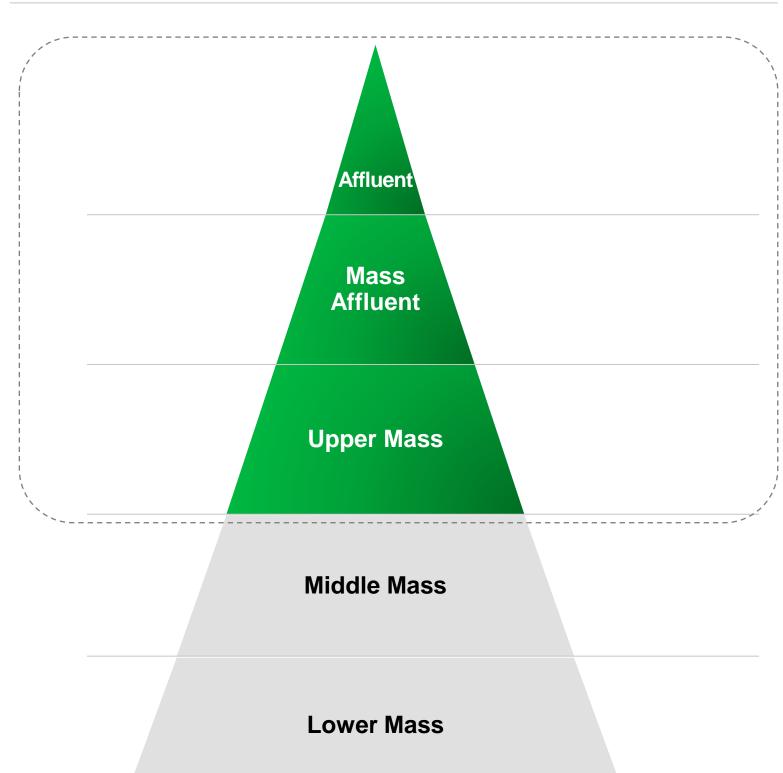
People Risk management

**OCB** culture

Digital capabilities



#### **Retail banking segment focus**



#### **Product focus**

#### **Priority Banking**

- Banking products
- Insurance, investments
- Privileges, exclusives
- Payments
- Loans
- Credit cards
- Insurance: health, life insurance
- Investments
- Payments
- Loans
- Credit cards
- Insurance: health, life insurance

Basic banking products





## Comprehensive strategic cooperation between OCB and OCBS

#### Customer base cross-selling

- □ OCB and OCBS refer customers to each other
- ☐ Linking OCB accounts with OCBS securities accounts
- ☐ Cross eKYC and account opening between OCB and OCBS

# Investment banking services cooperation

- Debt capital markets
- ☐ Equity capital markets
- ☐ Corporate advisory

# Connected collection and payment services

- ☐ OCB collects customers' top-up into securities accounts via Open API channels, at the counter, and through Omni App.
- ☐ Transferring money from securities accounts to customers' bank accounts via OCBS Invest App and at OCB counters.



#### **Outstanding Projects for Customer Experience Enhancement**

Green Service	<ul> <li>Applied from early 2024.</li> <li>Positioning OCB as Vietnam's pioneering green bank by streamlining operations through automation and customer experience enhancement with a single standardized form.</li> </ul>
eKYC with chip-based ID verification via national population data	<ul> <li>Applied from mid 2024.</li> <li>Upgrading eKYC with national database integration to ensure accurate ID verification, reduce TAT, enhance digital onboarding, and enable seamless delivery of banking services.</li> </ul>
Apple Pay and Google Wallet	<ul> <li>Launched from mid 2024.</li> <li>Leading the Contactless Payment Trend.</li> </ul>
Digital Credit Card	<ul> <li>Launched in May 2025.</li> <li>Breakthrough with a Comprehensive Digital Issuance Model.</li> </ul>
Al Chatbot	<ul> <li>Plan to start in Q3/2025.</li> <li>Integrated with the card core system, the chatbot provides 24/7 automated support and transaction assistance.</li> </ul>
\$ Max Savings	<ul> <li>Launched in early 2025</li> <li>Optimal Interest Savings, aimed to providing flexible and high-yield savings solutions for individual customers</li> </ul>



#### Liobank Action Plan



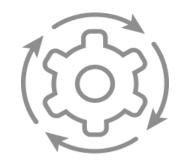
Product development

- Deploy new top-in-class onboarding and payment features: Onboarding via VNeID,
   Cash Withdraw by QR
- Launch new products: Term deposits, Cash loans, BNPL with merchant partners, Premium Cards, Insurance, 2nd debit card, Investments, and SME financing.
- Improve proprietary credit scoring models, allowing Liobank to grant credit access to mass market, including segment that has little-to-no credit history.



Marketing

- Cooperate with VISA and their partners to scale VISA cards as VISA's New Digital Partner
- Deploy Marketing channels with KOLs on social media, focusing on educating Liobank clients on financial literacy and solutions
- Issue attractive cashback program for Utilities & Metro customers.



**Operations** 

- Deploy top-in-class Customer Service Level and programs with 5-Star Rating on App Stores
- Deploy the **AI LLM mode**l to grade Customer Service Quality, targeting a hybrid Al/agent model to enhance customer experience

**KEY SUCCESS** 



## **STRATEGY 2025-2027, VISION 2030**

Business division with material contribution for OCB

# Diversified business segments and sectors

- Clear segment definition: MSME, SME, Mid. Corp and FDI
- Sectors including:
  - Start-ups, domestic sectors (excl. SOE & NBFI);
  - FDI and trade & supply chain (TSC)

# "Speed" is the core competitive advantage

- Rationalize end-to-end operation following customer experience;
- Leverage IT as a foundation for operation and management

### Agile risk management

- Different approach for different segments/sectors
  - MSME : plain-vanilla products
  - SME : credit program supported by score-card
  - Mid. Corp: judgmental lending
- Portfolio management for different products/segments

### Org. chart

Sale & business development resource for FDI & TSC

#### Sale channel

Optimize & prioritize for targeted markets, leverage branch network and IT for mass market

#### **Product & solution**

Tailor made for different segments/sectors, focusing on programmed lending

#### Operation & IT

Define customer journey → leverage technology and data management

Key initiatives: SME Banking

VISION: Become the preferred financial partner for corporate client's sustainable growth





# **Banking innovation**

# START-UP

- Distinctive credit policies
- Comprehensive financial solutions
- Long-term partnership through key growth stages



- Established
   Transaction Banking
   Department in 2024.
- Providing a full range of products and services covering from traditional vanilla Trade (Letter of Credit, Collection etc.,) to Supply Chain Finance, Structured Trade Finance and Bank Guarantees



**01** Positioning and sustainability

Target client segmentation

For Cash management

For Trade and Supply Chain

**105** Target markets

Top banks in transaction banking with ESG-linked products and services

Small and medium enterprises (SMEs), FDI, customers being distributors or suppliers to MNC anchors, customers in agricultural industry supplying "green" products, manufacturers, importers and exporters in key economic sector

To promote e-channel, Open Banking and other complex cash optimization solutions

To commercialize Distributor Finance, Supply Chain Finance, Structured Trade Finance and other Working Capital optimization solutions in both Account Payables and Account Receivable side

Vietnam and Asian corridors





# OCB's sustainable development journey - Campaign, partnership & products

# OCB PIN HUNTER CAMPAIGN

Collection & Disposal of
Used Batteries at all
Branches/Offices
Nationwide











#### STRATEGIC PARTNERSHIP



OCB collaborates with
Genesia Ventures to organize
the 'Banking Innovation for
Startups' conference

OCB partners with **Best Express** to develop an inclusive financial ecosystem

#### **GREEN PRODUCTS**



#### **OCB Smart Merchant**

Smart Business Management Platform for Merchants

An cư vững vàng – Rinh quà dễ dàng

Offering Highly Competitive Home Loan Packages



# **AWARDS**



TOP 500 LARGEST ENTERPRISES
IN SOUTHEAST ASIA
Voted by Fortune



BEST SUSTAINABLE BANK Voted by FinanceAsia



FASTEST GROWING DIGITAL BANK VIETNAM 2025

Voted by Global Banking and Finance Review



TOP 20 PRIVATE BANKS BY BUDGET CONTRIBUTION IN VIETNAM



TOP 50 CORPORATE SUSTAINABILITY
AWARDS 2025

Voted by Nhip cau Dau tu Magazine



VIETNAM ESG AWARDS 2024 Voted by Dan Tri News



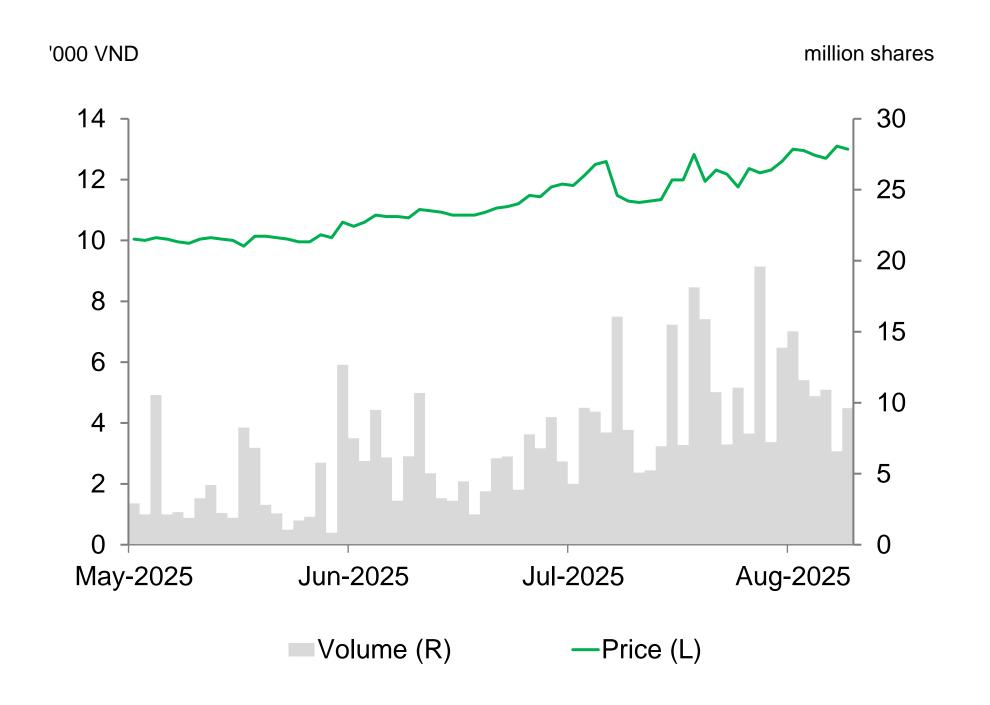




#### Trading statistic (15 August 2025)

Closing price (VND)	13,000
3M Highest closing price (VND)	13,100
3M Lowest closing price (VND)	9,815
Outstanding shares (million shares)	2,663
3M Average trading volume (million shares)	9.83
Market cap (VND billion)	34,620
EPS (TTM) (VND)	1,130
Book value per share (VND)	12,435
P/E	11.51
P/B	1.05

#### Stock price in the last three months



**CAGR** : Compounded Annual Growth Rate

**CAR** : Capital Adequacy Ratio

**CASA** : Current Accounts and Saving Accounts

**CB** : Corporate Banking

**CIR** : Cost-to-income ratio

PBT : Earnings Before Tax

**ESOP** : Employee Stock Option Plan

FDI : Foreign direct investment

**GDP** : Gross Domestic Product

LCR : Liquidity coverage ratio

LDR : Loan-to-deposit ratio

LLR : Loan-loss-reserve ratio

LTM : Last 12 Months

**MLT**: Medium and long-term

**MSME**: Micro Small and Medium Enterprise

NFI : Net fee income

NII : Net Interest Income

NIM : Net Interest Margin

NoII : Non-interest income

NPL : Non-performing Loan

OCB : Orient Commercial Bank

**OPEX** : Operating expenses

RB : Retail Banking

**ROAA** : Return on Average Assets

ROAE : Return on Average Equity

**SBV** : The State Bank of Vietnam

**SME** : Small and Medium Enterprise

**TOI** : Total Operating Income

**VAMC**: Vietnam Asset Management Company

**VND** : Vietnam Dong

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